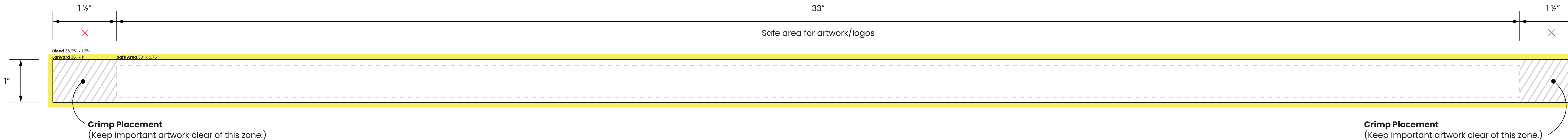


Template

# 1" Event Lanyard

Full Color Custom Design - Double Bulldog Clip

Specify Pantone (Optional)



## Design Guidelines

Please check spelling, fonts, colors and graphics carefully.

### General Tips

- Place your artwork on the **"Your Design" layer**
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines").
- Use vector artwork for best results. Images in your design should be **300ppi** or higher.
- We recommend saving as a **PDF/x-1a**

Questions? Email us [hello@billysbadges.com](mailto:hello@billysbadges.com)

### Bleed

Background color should extend 0.125" to fill the bleed and avoid white on edges lanyards.

### Trim

Size of lanyard (1" x 36" laid flat)

### Safe Area

Keep logos and artwork within this area (3/4" x 33")

### Crimp Area

Make sure to keep important aspects of your design such as logos and text outside of crimp area.

