

Trim 4"x3" (each side)



Safe Area 3.75"x2.25"



Template

# 4x3 Event Badge

## Double Notch with Timing Marks

Double Sided

### General Tips

- Place your artwork on the **"Your Design" layer**
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines").
- Use vector artwork for best results. Images in your design should be **300ppi** or higher.
- We recommend saving as a **PDF/x-1a**

Questions? Email us [hello@billysbadges.com](mailto:hello@billysbadges.com)



### Bleed

Make sure your background extends 0.125" to fill the bleed and avoid white on edges when trimmed. We recommend a common top to bottom bleed color to avoid possible color misalignment along perforation.



### Trim

Where your badges will be cut



### Safe Area

Make sure to keep important aspects of your design such as logos and text within the safe area.

Fold line

# (Back)



Note: double-sided timing mark badges are folded, meaning your artwork on the back of the badge should be rotated 180 degrees.



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